



f 🖸 🗊 'alafdigital

# WHO WEARE?

We're a full-service digital agency with a proven track record of excellence



## **MEET OUR TEAM**







### BUSINESS PROCESS OUTSOURCING (BPO) SERVICES

Building your own in-house team might not the best move if you're looking to scale rapidly & comes with its own set of challenges.

Instead of that, hire a highly qualified team that will work for you dedicatedly. So you can worry about what matters, while we worry about all the other stuff.

# REDUCE PAYROLL COST BY 500%

#### ECOMMERCE MANAGEMENT & MAINTENANCE

- Reduced cart abandonment
- Better user experience
- Security maintenance
- Marketing maintenance
- Storefront maintenance

#### PRODUCT TEAM

- Software & Q/A Engineer
- Product Manager
- UI/UX Designer
- Graphic Designer
- Video Editor & Animator

#### VIRTUAL ASSISTANT

- Executive Admin
- Social Media VA
- Customer Support
- Community Manager
- Arabic & English Content Writer

### DIGITAL SERVICES

- Software Development
- Mobile App Development
- Website Development
- E-Commerce Development
- Branding & Printing

- Graphic Designing
- Social Media Marketing
- Search Engine Optimization (SEO)
- Social Media Management (SMM)
- Data Analytics

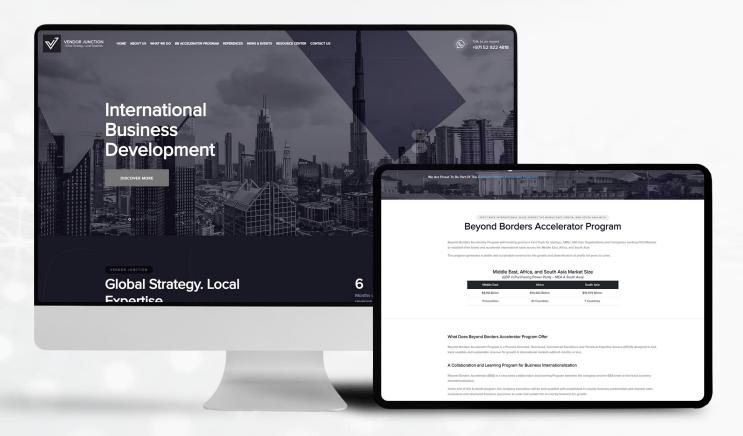
### SOFTWARE DEVELOPMENT

We can develop your product from start to finish, or handle individual segments of the process for you. We offer top-notch software product development services from requirements and systems analysis, architecture and design to development, testing, migration, and deployment



### WEBSITE DEVELOPMENT

Each and every web design and development projects is coded with the client's best interest in mind. Every website comes 100% mobile ready and meets all of today's W3C standards



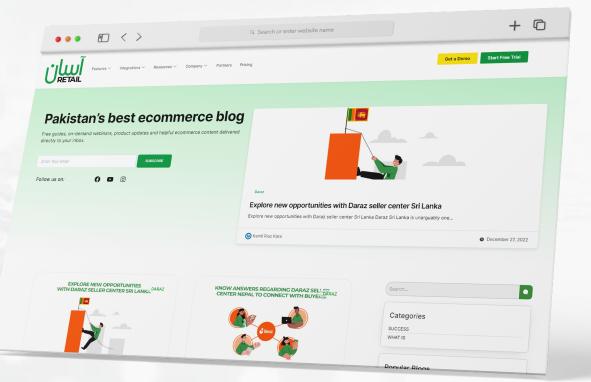
#### SOCIAL MEDIA

Professional and maintained social platforms create a solid marketing strategy for your business, allowing your content to reach whom you want it to. By staying on top of your digital presence, you build trust and raise awareness about your business



#### **SEARCH ENGINE** OPTIMIZATION (SEO)

Google's first page is like an advertising billboard in a crowded place in the city. More than 12 million words and phrases are searched on google every day. You can be on Google's first page by optimizing your site



#### **BRANDING &** PRINTING

We believe in making lasting first impressions through visual communication, giving your potential clients and customers a good feeling about you, your services and your products. We give your business a unified tone, a reason to stay and the trust to come back



# **OUR WORK**

Where Creativity Meets Strategy

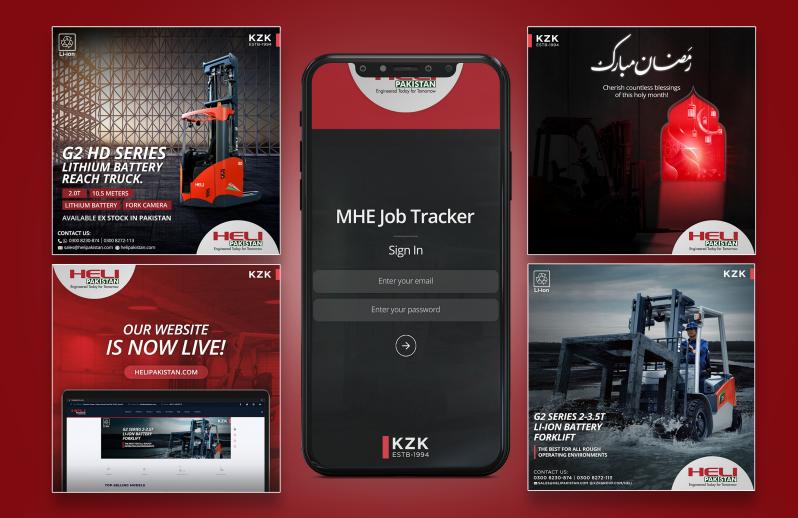






#### Strategy, Branding & Creative







#### Strategy, Creative, Branding & Development













**Booklet Design** 



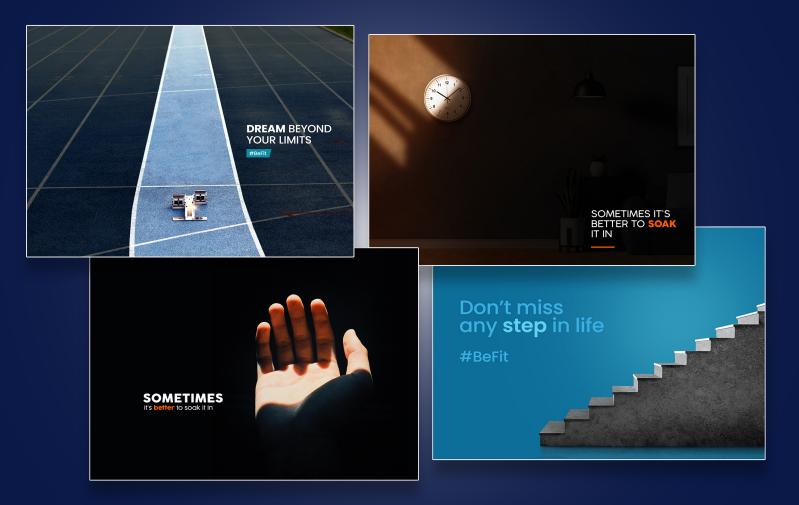




#### Strategy, Creative, Branding & Development













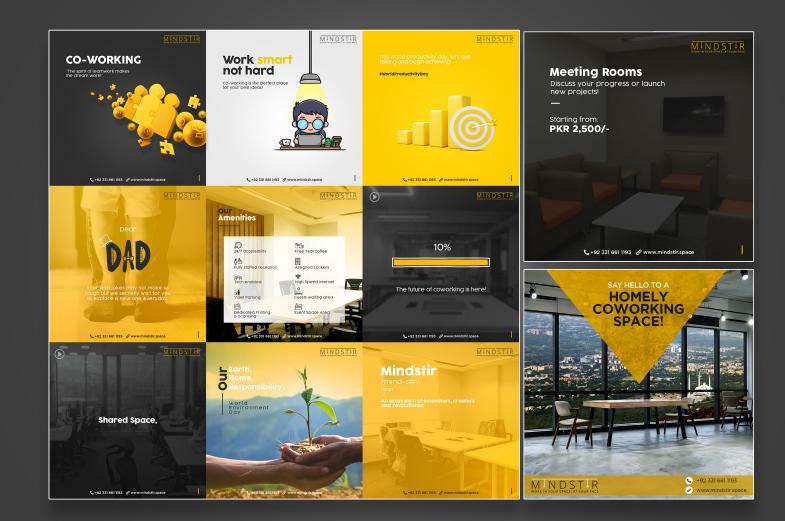








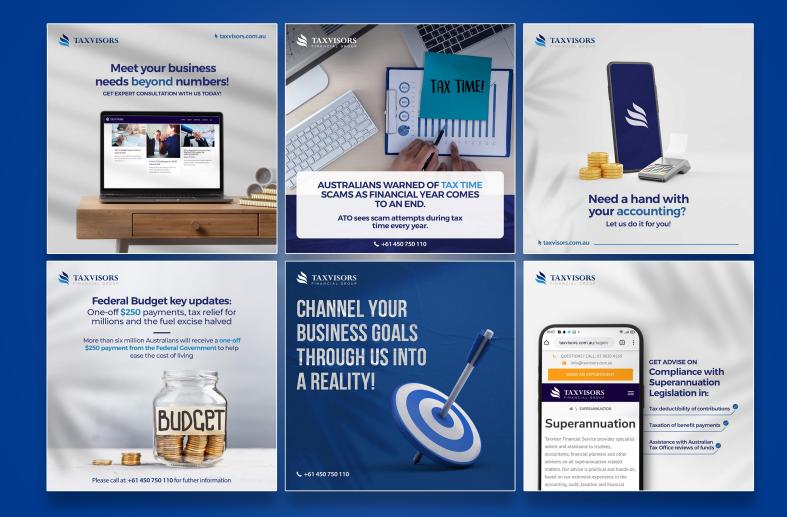






### Strategy, Creative Development













# Contact Us

- hello@alafdigital.com
- alafdigital.com

#### **PHYSICAL PRESENCE:**

Zeeshan Center, C-3, Block 7 & 8, Sultan Ahmed Shah Rd, KCHS, Karachi, Pakistan

3463 Yarmuk District, Al Dammam Road, THENN Riyadh, Saudi Arabia



SE, 1A/59 Fletcher St, Essendon VIC 3040, Australia

